



**TOWN HALL  
EAST, INC.**

Eastminister  
Fellowship Hall

**T.H.E. March 13, 2017  
Membership Meeting Minutes**

*Respectfully submitted for your review by  
Secretary, Brenda Brooks*

7:00 pm. WELCOME by Doug Toppenberg and  
CALL TO ORDER by Vice-President, Millie Ward

**I. Introductions and Announcements by Vice-President, Millie Ward:**

Recognition of elected officials in attendance -  
Nick Della Volpe, Finbar Sanders, Mac Goodwin.  
Recog. of candidates for local office – Mike Covington, Jennifer Montgomery.  
Recognition of T.H.E. Board Members.  
Thank you to Kroger for the refreshments.

**II. Old Business:**

Recognition of the 1/9/17 minutes .  
Motion by Mac Goodwin and second by Shelley Mangold. Approved.

Treasurer’s report by Desiree Folger.  
Motion by Nick and second by Shelley. Approved.

Recognition of the Boy Scouts troop in attendance.

Report from the Communications Committee by Brenda Brooks.  
Email exclusively for the Newsletter. Everyone needs to provide add.

Report from the Schools Committee by Amber Houser.  
Waiting on dates for future meetings regarding the re-zoning.  
Importance of attending the meeting.  
Bob Thomas and Dale Lynch are the semi-finalists for superintendent.  
Cuts across Knox County. AE and Fulton are losing 4 positions.

**III. Announcements**

Mac Goodwin announced City’s National wildlife certification.  
City of Knoxville just achieved enough points to have the entire city  
design cert. as NW. HH helped to obtain those points for this  
designation. Asked for consid. by the Board to have HH designated.  
4/15 – Earth Fest day.

Millie announced that the Dogwood Trail opens April \_\_.  
Fountain City is the lead trail this year.  
Annual HH garden sale in 5/6.

Sandra Korbelik announced a total redo of the zoning ordinance.  
Entire philosophy may be changing.  
Communication interaction with Burlington and Chilhowee Park.

Brenda Brooks announced that T.H.E. holds its officer/director election in May and needs four community members to serve on the Nominating Committee.

IV. New Business:

Office Boston –4 burglaries happening in the area. Items easy to pawn.  
Theft from yards. Don't leave your belongings in the yard.  
Most imp. info. to give an officer – model make & color of a vehicle.

Millie Ward – T.H.E.'s ongoing commitment to feature local businesses.  
Introduced Beverly Holland with God's Creative Enrichment Ctr.  
Been in bus. For 15 years.  
4004 Holston Drive - Located where MLK and Holston Dr. intersect.  
Ribbon cutting on 3/29 at 11:00 for their new location.

Millie Ward introduced the Featured Speaker  
Todd Morgan – Knox Heritage - Director of Preservation Field Services.  
Knox Heritage oversees 16 counties.

Disc. re: efforts to obtain Burlington historic designation.  
Why the deterioration and what we can do to make it a vital location again.

Possible formula - How to implement changes:

E N E R G Y

“Environment” - the setting, buildings, landscapes,, movement.

“Nice” - the feelings, friendly, pleasing, socially acceptable safe.

“Experiences” - the interaction ... dining, music, activities, memories.

“Resources” - the needs, products, services, housing, accessibility.

“Gimmick - the identity ... features, uniqueness, branding, stories.

“Year-round” - the human element, always present.

Synergy – Take a look at the formula.

Focus on 4 things – Design, organization, promotion, economic restructuring.

Suggestion by attendees – Need to have a concept. Define character within the streetscape design. “Place making”

e.g. Sign toppers, variations in lighting.

But we don't want to see gentrification drive persons out b/c of affordability

Promote what we have. Shop Local. Vote with your dollars.

Reach out to people that you think are compatible w/ the area.

Motion by Nick Della Volpe to adjourn, and second by Shelley Mangold.

36 persons in attendance